

The Big Sky and Aggieland Report

Tips, Thoughts, Trivia and Fun

Brought To You by Big Sky Internet Design and Aggieland Website Design

Tom's Thoughts >>>



Random Thoughts.

Did you know that this is the 1 year Anniversary of this Newsletter? I mailed out 246 newsletters last October. This October 343 will be sent! Who gets it? Obviously, all our clients, plus new clients before their websites are live and all prospects that have submitted a mailing address.

The only purpose of this newsletter is to maintain a personal touch with you. This way we are just not some company behind a website and email address, but real people with real lives! It will be fun to see how many we send out next October.

I spoke about being 'uncomfortable' a couple of months ago and said I would update you. Well, it is 'fixin to get real'! Carrie and I attended a Marketing Event in Orlando last week called Funnel Hacking Live 2022. What was it like? A cross between a Rock Concert and a Seminar. Life changing. You will begin to see the efforts soon!

Lastly, Football... ugh. Texas A&M ranked 6th at the time, lost to Appalachian State. The Browns lost to the Jets when at the 2-minute warning they were up by 13. Sigh.

Till next month, take care! Tom

An Update from Updates@ (aka Debbie)

Recently, I decided to spoil myself and do something I've wanted to do for the last 16 years – meet my "idol" – Chris Daughtry.

For those who don't know, Chris was a contestant on American Idol. He is incredibly talented and was favored to win that season. In the jaw dropping, "most shocking elimination in Idol history", Chris was booted off in 4th place. I never watched Idol again.



Despite being a huge fan and having every album the band has produced, I've never been able to see Daughtry perform live. Thanks to my darling children, I was always too busy or too broke. When I was given an opportunity to see them in Erie PA (about an hour away from me), I jumped on it. I even splurged for the VIP package that included a meet and greet with the entire band!! Due to lingering COVID restrictions, we couldn't touch the band members (boo!) or take photos (big boo!), but we would be allowed to talk to them (YAY!!!) and have something autographed.

I already have Chris's autograph on a poster that was personalized for me, but I wanted to add the rest of the band's signatures so I brought it along. I had special plans for Chris's signature – one that would mean he'd have to actually touch me - I wanted him to sign my wrist! (The rules said we couldn't touch THEM - didn't say anything about them touching US!) I even brought a new-in-the-package sharpie so he wouldn't have to risk "contamination".

(Continued on page 2)

Email Scams - Scam of the Month

This SCAM hit home recently as a client was the target of a Phishing attack on their personal email account. It was a nightmare.

1. How to identify a phishing email:

- Generic email greetings.
- URLs that looks deceptive and inauthentic.
- Wrong, out of date or out of place logos, design and type.

2. How to spot a fake email:

- False sense of urgency.
- Attachments – A real email from a financial institution will rarely include an attachment and never software.
- If you aren't sure if an account alert is legit, log in to your financial institution account and check for urgent messages or related notifications.

3. How to identify scams:

- The promise of money in return for a favor.
- Notifications of lottery wins.
- Unsolicited job offers.

Source: PayPal

Updates from Updates@ (cont)

On the day of the event my sister, brother-in-law, and I arrived at the venue 2 hours early for the meet and greet. We were given a variety of merchandise as part of our VIP package and ushered into a waiting area to meet the band.

I was absolutely **GIDDY** with excitement. Every single member of the band was incredibly nice and very attentive to us. I even had a really nice conversation with Chris. At one point I briefly turned my attention away from him (while I was mid-sentence) to tell the bass player something. When I turned back to Chris I couldn't remember what I was saying. He reminded me, and we continued the conversation. That blew me away! My sister managed to sneak a photo of us talking. (She's a rebel lol) And yes, he HELD MY ARM in his hand and signed my wrist!!! (which was, of course, made permanent by my other favorite tattoo artist two days later J). I was in absolute heaven!!



The concert itself was phenomenal! Chris sounded AMAZING and the band put on a great show. As an added VIP bonus, the view was fantastic! We had 3rd row center seats - prime real estate for "guitar pick flinging" - and my sister and I both ended up getting guitar picks. I danced and sang my heart out, enjoying every single moment. It was truly a magical evening that I hope to be able to relive again very soon!

I jokingly(?) told Tom that I am going to retire, buy an RV, and become a professional groupie. Come to think of it, I can do my job on the road right?

Hmmm.... **Debbie**

"The Way You Do Anything Is The Way You Do Everything"

If your bed is always half made, perhaps your book will remain half written. Your messes and unfinished projects wear you down and prevent you from reaching your important goals!

A '**mess**' is any disagreement between the way you want things to be and the way they actually are. That mess causes stress. When you have unfinished projects and little messes around you, it weighs on you internally. You feel guilty about working toward your big goals when you should be clearing out all the little messes first.

When you constantly **overwhelm** yourself by the thought of the work it might take to get things in order, you feel anxiety and stress. So you continue to put it off.

If you're not looking after the **clutter** in your home, you may not be fully looking after yourself either. Clutter is a mindset that paralyzes you from moving forward and making progress. It welcomes chaos into your life and causes you to miss out on the dreams you want to pursue.

Don't let the **small things** in life obscure the bigger things in your heart. Develop the mental force inside that refuses to delay another day ignoring the issues around you.

Give yourself the **gift of completion** by following through with your decision. Remember, take care of what you've got and God will bless you with better. **Clean up the little messes and you'll see greater successes.**

Paraphrased from Day 27
Live Your Dreams from Terri Savelle Foy

BAT
BOW
BROOM
CANDLE
CAULDRON
GHOST

HAT
MUMMY
MUSHROOM
OWL

POTION
PUMPKIN
SKULL
SPIDER
SWEET
VAMPIRE
WEB
WITCH



CAULDRON
WITCHHENA
AMPIHAWEB
SPUMRETGHOB
LKULPSPILOSRO
MUSLKINDERTB
OWHWCANMUMMAM
LROOMDLPEYT
ENSWEEOON
BOWETTI

HIDDEN WORD

Halloween - Did You Know?

- "Jack O'Lantern" comes from the Irish legend of Stingy Jack.
- Candy corn was originally called Chicken Feed.
- Trick-or-treating comes from "souling".
- The most lit jack o'lanterns on display is 30,581 by the City of Keene, New Hampshire in 2013.
- Day of the Dead should really be called Days of the Dead.
- Michael Myers' mask in the classic 1978 horror film "Halloween" is actually a William Shatner mask.
- Des Moines has a hilarious tradition called Beggars' Night. kids are required to tell a joke, poem or perform a "trick" for a treat.

THE FAR SIDE
by GARY LARSON
TheFarSide.com

Did you hear about those corduroy pillows? They're making headlines.

I went to a Psychic. I knocked on her door. She yelled 'who is it?' So I left.

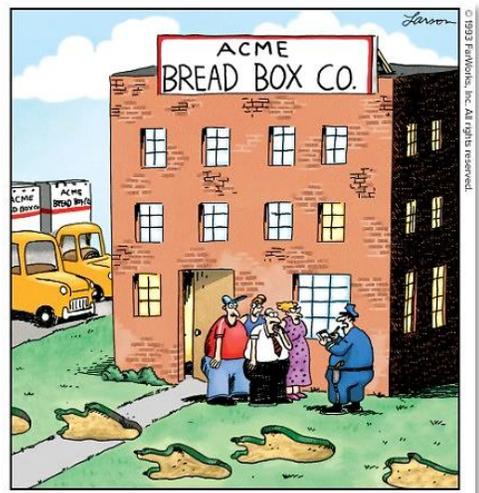
Why did Spiderman buy a computer? To make his own websites.

I don't get nostalgic for things anymore. I miss those days.

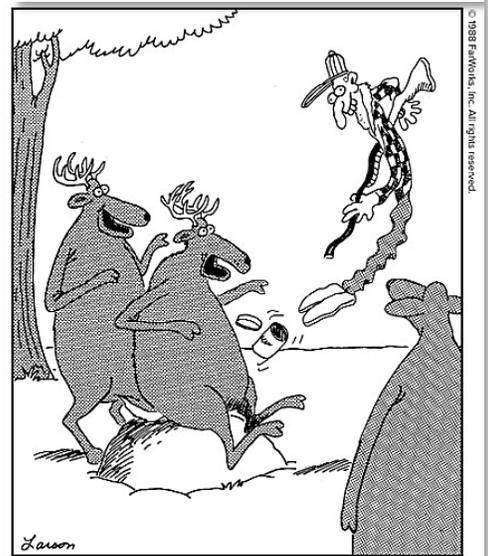
I asked a girl for a date at the gym. When she didn't show up, I knew we weren't going to workout.

I bought my daughter a refrigerator for her birthday. I can't wait to see her face light up when she opens it.

Told my wife about the ringing in my ears. She said its tinnitus. I told her I've heard that before.



"Okay, okay! Calm down, everyone! ... This monster—would you say he was bigger or smaller than your building? ... You can talk it over."



Animal joke gifts

New Clients Spotlight – Welcome!

C&C Construction Company
CandCConstructionCompany.com
College Station, Texas

Jared Meyer Performance Horses
JaredMeyerPerformanceHorses.com
Bernard, Iowa

Rancho Del Zorro
RanchoDelZoro.com
Punta Gorda, Florida

Truck Dynamics
TruckDynamics.com
Bryan, Texas

32 Raven Drive - Bryan, Texas 77808



We reward \$100 Gift cards for Referrals.
 We add \$100 to the Referral Reward each month it is not rewarded.

Thank you to Barney Ramsey for his Referral!
His reward is a \$200 Amazon Gift Card!
Barney has been a client since 2009!

Email Migration Update

It is almost complete, with the exception of a few stragglers! To date we have managed the transition of over 316 email accounts. Thank you to all of you. I know it kinda sucked and I appreciate your patience and efforts!

Contact Tom | 979-217-1544

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2022 – 2023 Stallion Service Auctions

Women's Professional Rodeo Assn.	10/15/2022 - 11/30/2022	Texas Quarter Horse Assn. (Race)	12/1/2022 1/12/2023
Colorado Classic Stallion Incentive	1/1/2023 1/21/2023	Heritage Days Classic	TBA
Southern Cutting Futurity	TBA	National Youth Cutting Horse Assn.	TBA
National Stock Horse Assn.	TBA	Cascade Cow Cutters	TBA
Cowboy State Stallion Incentive	TBA	Quarter Horse Racing Assoc of Indiana	TBA
Utah Quarter Horse Racing Assn.	TBA	Alberta Reined Cow Horse Assn.	TBA
Oklahoma Quarter Horse Racing Assn.	TBA	Louisiana Quarter Horse Breeders Assn.	TBA
Los Alamos Race Track Chaplaincy	TBA	Arizona Quarter Racing Assn.	TBA
Western States Cutting Horse Assn.	TBA	Triple Crown 100	TBA
VGBRA Stallion Incentive	TBA	Pacific Coast Cutting Horse Assn.	TBA
Texas Quarter Horse Assn. (Barrels)	TBA	Utah Reined Cow Horse Assn.	TBA
Speed Horse (NEW)	TBA	National Reined Cow Horse	TBA

During the 2021-2022 auction season, over 1250 Stallions were sold, more than 10,400 bids were processed, and OVER 1.5 MILLION DOLLARS was raised!

If your club is interested in learning how they can get a piece of that, I am offering a \$500 discount on Stallion Auctions until 10/15! Please contact me for info!

Keep it Updated!

Get the most out of your website.
 Google and your customers will love you for it!

Use this QR Code to easily send an update email to Debbie at Updates@BigSkyInternetDesign.com.



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