

The Big Sky and Aggieland Report

Tips, Thoughts, Trivia and Fun

Brought To You by Big Sky Internet Design and Aggieland Website Design

Tom's Thoughts >>>



Full Speed Ahead

I spoke about getting uncomfortable in the last few issues. You grow when you do uncomfortable things. Well, full speed ahead!

To market and build our business, I will be doing a few things way outside of my comfort zone!

First is Facebook Lives. Now, probably many of you are 'Live' veterans, well, I most certainly am not! So, that is the first hurdle. The intent really is not to sell anything each day, but more to show what's going on with us and then some tips and scam warnings. The idea is to put a face and voice with our company to make us more personal. Please follow [facebook.com/BigSkyInternetDesign](https://www.facebook.com/BigSkyInternetDesign) or [AggielandWebsiteDesign](https://www.facebook.com/AggielandWebsiteDesign) to check it out!

Second is adding videos on the sales funnel pages that we run. I'll be promoting those on Facebook as well so you can see what I'm doing there.

Third is going to more Chamber of Commerce events. Going up to people I don't know and striking up a meaningful conversation is not easy! But I've got a strategy now. I'll let you know how that works out.

Lastly, Football... Texas A&M is 3-4. Played Bama close and lost. The Browns are...well the Browns. Nothing more to say there!

Happy Thanksgiving! Tom

Remember, It's YOUR Time.

Carrie and I attended Funnel Hacking Live 2022 in Orlando in September. There were a number of outstanding speakers that spoke on all sorts of business, funnel and self improvement topics. One of the presenters really hit home. Her name is Marie Forleo (marieforleo.com) and she created a program called 'Time Genius' to help people get *their* time back.

One main take away is to think about something that you want to change and instead of saying, 'I can't do ____', say '**I DON'T do ____**'.

That is a very simple change in mindset! For example, I easily get overwhelmed with everything I have to do each day. Now I say to myself '**don't do overwhelm**'. That's it, I just don't do it. So, when I am feeling overwhelmed I say that out loud (ask Carrie!) and it changes my mindset instantly. Then I organize my tasks in my head and on paper and then it does not feel as overwhelming. Bingo!

'I don't do email all day'. If you work on your computer all day, you know how distracting and the rabbit hole you end up following if you let that email notification stop you from doing what you were doing. Studies have shown that when you are interrupted, it takes 20 minutes to get back to where you were!



Now I don't check email before 10:00 am to concentrate on the one big thing I have to do that day (like this newsletter!). I also shut it off entirely as I am doing other tasks. It's amazing the difference at the end of the day.

She also spoke about 'Simplify to Amplify' and the importance of doing the task that bring **Joy and Profits**. Most of us have WAY too much on our plate, right? Then NOTHING gets done the way we want it to.

Here are the keys:

- Focus on Fewer Things.
- Execute Those Things on a Higher Level.
- Do Less, But Do It Best.
- Figure Out What To Ignore!
- Listen To Your Heart.

Remember, it is **YOUR** time!

Domain Name Scams - Scam of the Month

We've had a few clients over the past month or so contact me about letters in the mail they have gotten from Domain Registry.

This company is trying to trick you to **Transfer** your domain to them at a ridiculously high annual price and then sell you variations of your domain name at inflated prices as well.

When you read it closely: "You must renew your domain name to retain exclusive rights to it on the web, and **now is the time to transfer and renew your name from your current registrar to Domain Registry**. Failure to renew your domain name by the expiration date may result in loss of your online identity making it difficult for your customers and friends to locate you on the web."

Unless you read it closely, you can easily be fooled by this official looking letter! If you get one of these, please just throw it away. Or if you are EVER in doubt, PLEASE contact me and I will be very happy to check it out for you!



Domain Name Expiration Notice
visit us at www.util.com

As a courtesy to domain name holders, we are sending you this notification of the domain name registration that is due to expire in the next few months. When you switch today to Domain Registry, you can take advantage of our best savings. Your registration for: horsewalkersonline.com will expire on **December 9, 2022**. Act today!

Domain name:	horsewalkersonline.com	
Reply Requested By:	October 31, 2022	

You must renew your domain name to retain exclusive rights to it on the Web, and now is the time to transfer and renew your name from your current Registrar to Domain Registry. Failure to renew your domain name by the expiration date may result in a loss of your online identity making it difficult for your customers and friends to locate you on the Web.

Privatization of Domain Registrations and Renewals now allows the consumer the choice of Registrars when initially registering and also when renewing a domain name. Domain name holders are not obligated to renew their domain name with their current Registrar or with Domain Registry. Review our prices and decide for yourself. You are under no obligation to pay the amounts stated below, unless you accept this offer. **This notice is not a bill**, it is rather an easy means of payment should you decide to switch your domain name registration to Domain Registry.

Term	Period covered	Price
1 Year	Until -- Dec 9, 2023	\$60.00
2 Year (Recommended)	Until -- Dec 9, 2024	\$105.00 (save \$15)
5 Year (Best Value)	Until -- Dec 9, 2027	\$225.00 (save \$75)

The following names are currently available for you to register and secure, protecting your domain name from being duplicated.

Available Domains	Period covered	Price
horsewalkersonline.net	2 Years	\$105.00
horsewalkersonline.org	2 Years	\$105.00

Amaze Your Family with Useless Information!

THANKSGIVING TRIVIA

- Q.1. What is the day after Thanksgiving known as?
- Q.2. When did the first national Thanksgiving Day take place?
- Q.3. Which German holiday closely resembles Thanksgiving?
- Q.4. When was the first Macy's Thanksgiving Day parade?
- Q.5. Who is the Greek goddess of the harvest?
- Q.6. When is Thanksgiving celebrated in Canada?
- Q.7. How many days did the first Thanksgiving last?
- Q.8. Which U.S state consumes the most Turkey?
- Q.9. How many pilgrim's traveled to America in Mayflower?
- Q.10. Which Indian tribe helped the pilgrims?
- Q.11. What product owes its existence to Thanksgiving?
- Q.12. What is the weight of the largest Turkey?
- Q.13. What is a group of domesticated turkeys called?
- Q.14. How many NFL games are played on Thanksgiving?
- Q.15. How many different varieties of pumpkins are there?

10). The Wampanoag

11). TV Dinner

12). 2

13). 3 Days

14). 1924

15). 45

6). October

7). 3 Days

8). California

9). 102

10). 86lbs

11). Demeter

2). November 26, 1789

3). Gang

4). 1924

5). 102

6). 86lbs

7). 102

Imagination Running Wild

Hall of Fame football coach, Lou Holtz, was 28 years old when he lost his job, had no money in the bank, a wife who was eight months pregnant and two other children to feed.

His wife bought him a book about dreaming big. Lou sat at the kitchen table and let his imagination run wild. He wrote 107 things he wanted to do such as:

- Have dinner at the White House
- Meet the Pope
- Coach at Notre Dame
- Win a National Championship
- Land a plane on an aircraft carrier

After reading that book, he realized that by writing down his goals and dreams he found ways to achieve them.

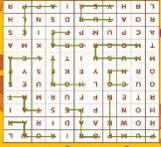
It all began by dreaming big and writing those dreams down. To date, Lou Holtz has achieved 102 out of the 107 things he wrote.

It is very important to get clear on what it is you really want. This is the fun part! You get to dream as big as you want. Grab a pen and paper and begin writing your dreams into desires.

"I can't believe that God put us on this earth to be ordinary." – Lou Holtz

Paraphrased from Day 19, Live Your Dreams, Terri Savelle Foy

WORD PUZZLE GAME



P U M P G R I R O W L
 R O W K A A D I R A N
 H O N I P P E S T A I
 R T E N P F U R M R T
 O U C O L H O N U E S
 O R N R Y E K E S Y F
 M M U S H I T Y L E A
 T M O O R G R A K M A
 A C P U M P P E I E S
 R O A T U R D S N L H
 L R H Y E K I A P P R



Taking my dog "Shark" to the beach yesterday was probably not the best idea.

I just heard the company that makes yardsticks isn't going to make them any longer.

My wife was shocked when she found out I wasn't a good electrician.

Nothing tops a plain pizza!

I have a phobia of German sausage. Yes, I fear the wurst.

I lost my wife's audiobook, and now I'll never hear the end of it.

A man tried to sell me a coffin today. I told him that's the last thing I need.

I just sold my vacuum cleaner. All it was doing was gathering dust.

New Clients Spotlight – Welcome!



The Bait Barn Fisheries
 BaitBarnFisheries.com
 Bryan, Texas



Johnson County 4H Horse
 JohnsonCountyHorse.com
 Cleburn, Texas



Loyds Pest
 LoydsPest.com
 Columbus, Texas



Rail Lazy H
 RailLazyH.com
 Scottsdale, Arizona

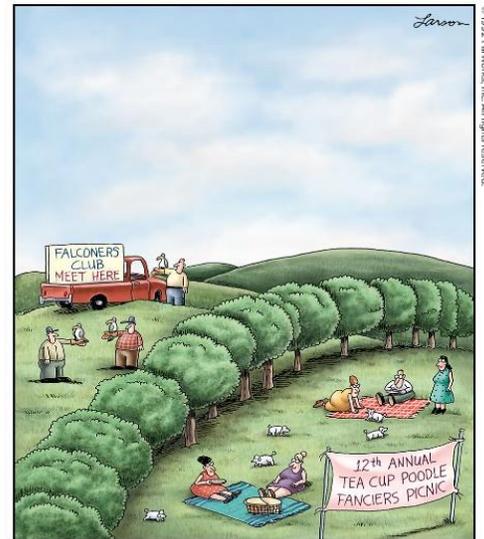
Black Friday - Did You Know?

- The non-retail term Black Friday dates back to the stock market crash of Friday, Sept. 24, 1869.
- The idea of after-Thanksgiving sales didn't start until 1924.
- Philadelphia coined the retail term in the early 1960s.
- Retailers in the 1980s started to gain a profit on Black Friday.
- Black Friday is the busiest time of year for plumbers due to all of those clogged toilets at stores.
- 12% of Black Friday shoppers are drunk or plan on being under the influence.
- Free shipping is still the biggest draw on Black Friday

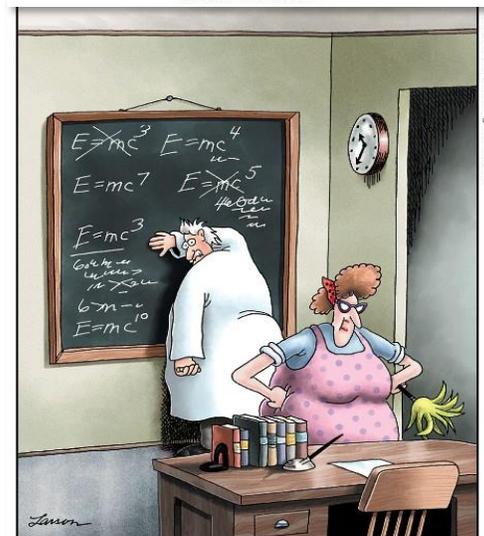


THE FAR SIDE
 by GARY LARSON

TheFarSide.com



Trouble brewing



"Now that desk looks better. Everything's squared away, yessir, squaaaaaaared away."

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32 Raven Drive - Bryan, Texas 77808



We reward \$100 Gift cards for Referrals.
 We add \$100 to the Referral Reward each month it is not rewarded.

The Referral Reward for November is
\$200!

Email Migration Complete!

Over 350 email accounts were transitioned over the last 4 months. I want to personally thank all of you that were impacted. While it definitely sucked, I sincerely appreciate your patience and understanding!

Contact Tom | 979-217-1544

BigSkyInternetDesign.com / AggielandWebsiteDesign.com

2022 – 2023 Stallion Service Auctions

Women's Professional Rodeo Assn.	10/15/2022 11/30/2022	Texas Quarter Horse Assn. (Race)	12/1/2022 1/12/2023
Colorado Classic Stallion Incentive	1/1/2023 1/21/2023	Heritage Days Classic	TBA
Southern Cutting Futurity	11/4/2022 11/31/2023	National Youth Cutting Horse Assn.	11/1/2022 12/16/2022
National Stock Horse Assn.	11/21/2022 2/8/2023	Cascade Cow Cutters	12/1/2022 1/10/2023
Cowboy States Stallion Incentive	12/1/2022 1/29/2023	Quarter Horse Racing Assoc of Indiana	12/9/2022 1/15/2023
Utah Quarter Horse Racing Assn.	TBA	Alberta Reined Cow Horse Assn.	TBA
Oklahoma Quarter Horse Racing Assn.	12/15/2022 1/27/2023	Louisiana Quarter Horse Breeders Assn.	TBA
Los Alamos Race Track Chaplaincy	TBA	Arizona Quarter Racing Assn.	TBA
Western States Cutting Horse Assn.	TBA	Triple Crown 100	TBA
VGBRA Stallion Incentive	1/2/2023 2/5/23	Pacific Coast Cutting Horse Assn.	1/4/2023 1/18/2023
Texas Quarter Horse Assn. (Barrels)	1/12/2023 2/12/2023	Utah Reined Cow Horse Assn.	TBA
Speed Horse (NEW)	12/1/2022 1/26/2023	National Reined Cow Horse	TBA
Women's Pro Rodeo Assn.	10/15/2022 11/30/2022	Your Club Should Be Here!	

Go To StallionAuctionsOnline.com for the complete updated listing!

Keep it Updated!

Get the most out of your website.
 Google and your customers will love you for it!

Use this QR Code to easily send an update email to Debbie at
Updates@BigSkyInternetDesign.com.



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