

in this issue >>>*Tom's Thoughts***Client Announcement***Hot Dog Month!**July 4th Trivia**Monthly Humor?**New Client Spotlight**Featured Client Redesign*

The Big Sky and Aggieland Report

Tips, Thoughts, Trivia and Fun

Brought To You by Big Sky Internet Design and Aggieland Website Design

Tom's Thoughts >>>

“Are you Raising Prices?”

This is a horrible question that all of us as Entrepreneurs and Business Owners fear.

As most readers of this newsletter are business owners, I am sure you all are either being asked that or figuring out a way NOT to. I really, really dislike it when services I use raise prices.

I have been asked this a few times recently, due to inflation. The good news is I have no intent on raising our prices.

In fact, since day one, we have never increased prices on any recurring service in our history. Probably a very bad business process, but hey!

This is why I am feeling guilty that GoDaddy is forcing my hand to get rid of all our free email accounts. Unfortunately, I have no choice but to charge for email accounts to cover all the associated support and costs. I really struggled with this decision, and I am keeping it as reasonable as I can. The good news is if you decide to use our service, you already know what your customer service will be like. No surprises there!

Until August!
Tom

Client Announcement >>>

Big Changes to GoDaddy Email.

Free GoDaddy Webmail is Being Discontinued:

Back in 2001 when Network Solutions ceased being the monopoly on domain names, we began purchasing them from GoDaddy. The domain names were a third of the price of Network Solutions AND included a free webmail email account for each name.

It was a no brainer to change to GoDaddy and instead of selling those free webmail accounts to our clients, we gave them away for free. Many clients have multiple free webmail accounts which was not a problem as we had hundreds of free GoDaddy email accounts. It was a great money-saving bonus to pass along to our clients.

A few years ago, GoDaddy stopped giving them away for free. Fortunately, we still had a surplus, so it was not an issue. Then GoDaddy got smarter and removed all the extra free accounts we had stockpiled.

Then my workaround was when a client needed an email account, I deleted an email account that was unused and immediately used it up before GoDaddy could remove it from our account! Sneaky.

That worked well until recently I was made aware by my GoDaddy representative that those were all going to go away. They are forcing all the free account to upgrade to Office 365 email. That is something that we are unable to support. This is the reason for the uptick in SCAM GoDaddy looking emails you may have received.

So, what are the options?

A free option is for you to create a free email account using Gmail or Yahoo or another free service. Then you would need to migrate your existing email into that account. These migrations are straightforward. Once that is set up, then I can set up an alias account which forwards all email to your new free account.

Continued page 2

July is National Hot Dog Month!

National Hot Dog Month was founded by the U.S. Chamber of Commerce about 65 years ago.

Americans love hot dogs. Every year we eat about seven billion of them between Memorial Day and Labor Day alone. And the typical American eats about 60 a year.

Where do hot dogs come from (aside from ballpark vendors, of course)? Their origins are shrouded in mystery. Some sources say they date back to the 1st century, when the Roman emperor Nero's cook first experimented with stuffing the intestines of pigs with spiced meats.

The word "frankfurter" comes from Frankfurt, Germany, where pork sausages in buns are said to have been served in the 15th century; "wiener" is from Vienna (Wien), home to pork sausages originally called "wienerwurst" (Vienna sausage) in the 1800s.

In the United States, a German immigrant named Charles Feltman is credited with selling sausages in rolls around 1870, in Coney Island, N.Y. Another German native, Antonoine Feuchtwanger, is said to have sold sausages in St. Louis at around the same time, offering a split bun to hold them at the suggestion of his wife.

And the term "hot dog" itself? That's similarly shrouded in mystery.

According to one of the more popular tales, a newspaper cartoonist in 1900 drew a picture of a frankfurter with legs, a tail, and a head, but unable to spell "Dachshund," dubbed it a "hot dog." The story is disputed, however. What's beyond doubt is that hot dogs are the meal of choice for a lot of hungry people around the world—whatever condiments they want to load them up with.

July 4th Trivia

- The Declaration of Independence wasn't signed on July 4th. The Second Continental Congress voted on the Declaration on July 2, 1776, and it was finalized on July 4th, but it wasn't signed by a majority until Aug. 2nd. Because of this, John Adams, 2nd President the United States, didn't recognize July 4th as Independence Day.
- The vote was not unanimous. Richard Lee proposed a bill declaring independence on June 7, 1776. Twelve of the 13 colonies voted to adopt it; New York abstained. On July 4th, only nine of the colonies voted in favor of the declaration.
- The declaration had a strategic purpose to attract foreign allies in the fight for independence. The signers wanted to present the 13 colonies as a united front, or they felt other countries like France wouldn't take them seriously.
- 56 people signed the document. Eight were born in Britain; the rest were born colonists. One signer recanted after being captured by British forces. The last person to sign was Matthew Thornton, on Nov. 4, 1776.

Email Changes (continued from page 1)

The second option is to get your own GoDaddy domain account and purchase a corresponding email account. Then I would push your domain name into your GoDaddy account. You would give GoDaddy a call to migrate your email account to your own account. GoDaddy has various plans with various pricing, and you would be paying them directly.

The third option has been called the 'I don't have to do anything' email plan by a few customers. This involves us handling the entire email migration for you. We will migrate your email to an email server that is supported by LiquidWeb, the hosting company we have used for our dedicated web servers since 2008. This platform is very similar to GoDaddy's platform with the exception it is 25 gigs of space! The cost of this option is \$72/year for each email account, payable to us.

The fourth option is to find a different email service entirely as there are many out there. Then I will do what I can do to assist in the transition.

We have already started doing these migrations because there is no official ETA when GoDaddy is going to force us our hands. We will only have 30 days to handle the migration of over 300 email accounts. I will be emailing all clients with email accounts in July to get this going as quickly as possible.

Please consider the options above and let me know of your questions and I will be more than happy to answer them. Thanks! Tom



July 4th

Word Search Puzzle

D E C L A R A T I O N Y Y C
 C T J V K H I S T O R Y Z W
 L H C T R X A F R E E D O M
 L L I B E R T Y U O R N A X
 H Y S C P R I D E I P S S X
 W T V A Y A E N O K N W U R
 S B M G N J U L Y D A U M G
 E N E O F A M I L Y T G M F
 F I R E W O R K S W I L E C
 G R N I Y B V B J Q O O R D
 H G A T M I M L N Z N D R I
 Q T E P A T R I O T I S M E
 I N D E P E N D E N C E G M
 W Q D C B O O U U V E E L M

FIREWORKS
 HISTORY
 JULY
 PRIDE

LIBERTY
 DECLARATION
 FAMILY
 INDEPENDENCE

NATION
 SUMMER
 PATRIOTISM
 FREEDOM

Monthly Humor?

Why do some couples go to the gym?
Because they want their relationship to work out

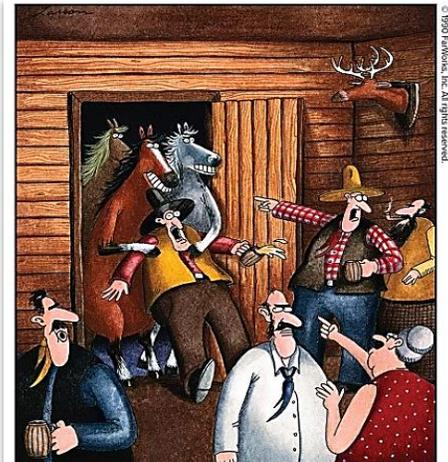
To whomever stole my copy of Microsoft Office - I will find you. You have my Word.

FARTS - Just the ghosts of things we have eaten.

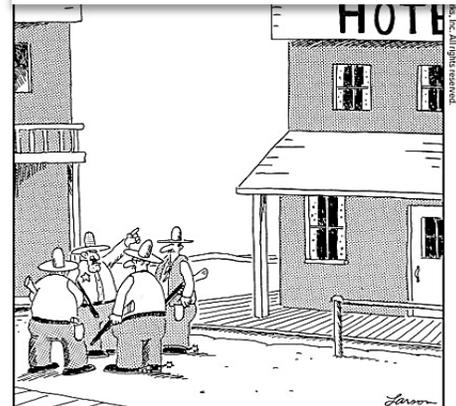
Did you hear about the bread factory burning down?
They say the business is toast.

I was going to tell a time-traveling joke.
But you guys didn't like it.

Back by Popular Demand...



Suddenly, the door was kicked open, and with nostrils flaring and manes flying, wild horses dragged Sam away.



"Roy, you get up on the hotel roof there. And for godsakes, if you are plugged, don't just slump over and die—put some drama into it and throw yourself screaming from the edge."

New Clients Spotlight – Welcome!



Nelsons Trailers
 NelsonsTrailers.com
 Ocala, Florida



So Close to Going LIVE!
 Many clients are close, but just not quite there yet! Watch this spot next month!



"Roy, you get up on the hotel roof there. And for godsakes, if you are plugged, don't just slump over and die—put some drama into it and throw yourself screaming from the edge."

32 Raven Drive - Bryan, Texas 77808



Thank you, Sarah McKibbon of MozaunMckibben.com for your Referral!

So far, twice this year Sarah was rewarded with a \$100 Amazon Gift Card!

GoDaddy Emails

With the change of our email plans, please **DO NOT** click on any emails from GoDaddy. They are likely SCAMs.

Please ask if in doubt!

Contact Tom | 979-217-1544

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Featured Customer Redesign Arizona Quarter Racing Assn. Stallion Auction!

Old Non-responsive Design,
Outdated Minimal Auction Software



New Responsive Layout,
Upgraded Deluxe Auction Software



Arizona Quarter Racing Association Stallion Auction took advantage of our discounted spring upgrade offer and will now be enjoying all the benefits of a modern stallion auction! They have been clients since 2014 and have raised thousands and thousands of dollars over the years! Thank you AZQRA!

22% Off Vintage Website Upgrade Offer!

That's right, if your website was built by us before 2012, it is now considered 'Vintage'! You likely can get good money for a Vintage Website on eBay! LOL!

We will do a makeover of your current website and make it work great on a phone to a TV Screen! All for 22% off our normal upgrade pricing! Contact Tom for details!

Keep it Updated!

Get the most out of your website. Google and your customers will love you for it!

Use this QR Code to easily send an update email to Debbie at Updates@BigSkyInternetDesign.com.



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