

The Big Sky and Aggieland Report

Tips, Thoughts, Trivia, and Fun

Brought To You by Big Sky Internet Design and Aggieland Website Design

Tom's Thoughts >>>



ChatGPT. Time is Getting Shorter!

Well, unless you have been hiding under a rock, you have heard and hopefully have at least played with many of the Artificial Intelligence apps.

I use ChatGPT daily and have it installed on my phone as well. What do I use it for? I use it for Facebook ads, email marketing, recipes, how-to's, and various questions that I used to use Google for. (Yes, Google is worried!)

I also use it for programming. In fact, I had a particularly complicated bug found on a client's website. It dealt with how points are counted for horse shows, and a little exception to rules. That is when things get complicated! In this case, I took the initial code and asked ChatGPT to review it and tell me what it did. It obliged me. Then I explained what I was trying to do and to fix the code. After 3 iterations of that, ChatGPT produced the code that worked exactly as it should.

The lesson in this, is **AI will Compress Time**. I would have spent a **few hours** on that problem, and using ChatGPT, it took about 30 minutes! **Please check it out!**

Til September! Tom

ChatGPT and You

I thought I would write about how you can use ChatGPT in your business and in everyday life.

First, do you remember the first time you searched for something on Google? Most likely you had to reword your search a few times to get the results that you were looking for. This is all part of Google 101 and SEO Basics. For example, if you searched on 'horses for sale' you would get all sorts of results that you did not want. So, you changed it something like '3-year-old cutting horse geldings out of One Time Pepto for sale in California' (pardon this example for the non-horse clients out there, but I think you get the idea!). Now, you are getting results that you want. **ChatGPT is very similar but even more so.**

You might wonder how it works. Well, ChatGPT is kinda like a super observant child. It learns by looking at lots and lots of examples of **human conversations and millions of websites**. So when you chat with it, it's using what it's learned to respond.

The first step is to **Bookmark** <https://chat.openai.com/> and install it on your phone (be sure to install the 'OpenAI' version!). There is a free version and a paid version. The free version is awesome for playing with it then you can decide if it is worth the \$20 to upgrade.

Next is getting the conversation going. Conversations are saved so you can go back to them later. Plus it '**remembers**' the context of that conversation. For example, I have a whole marketing conversation for a specific targeted audience. So, when I need something for that audience, I go to that conversation and just ask. Then I don't have to start all over each time!

Getting started is as simple as typing in a question or a message, just like sending a text. When you're chatting with ChatGPT, the key is to be **clear and specific**, just like the Google example above. If you're a vague, it might get confused. Just like chatting with a friend, the **more detail you give**, the better the conversation. If it's unsure about a question, it might ask for more information or clarification.

So, what can you do with ChatGPT?

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The AffiliatePartner250 → \$500 Sweepstakes

The AffiliatePartner250 Program!

What would you do with \$250, \$500 or \$1750?

1. For every Client Referral, you get an entry in the **\$500 Sweepstakes**. The \$500 will be awarded after every 5th Payout! Currently, we have two referrals in the books. **3 more and someone will get an extra \$500 CASH.**
2. The next way to earn the **\$500 CASH** is after every 5th Client Referral you earn, you will get **\$500 in CASH. That is \$1750 CASH in your Pocket!**

What's the catch? The only catch is you must be a former or active client. That's it!

ChatGPT Ideas (cont pg. 1)

- **Content Creation:** If you're working on a blog post, an article, or even a school report, you can use ChatGPT to help you come up with ideas, write draft paragraphs, or even to proofread your text.
- **Foreign Language Learning:** Trying to learn a new language? ChatGPT can be used as a language learning tool. You can have conversations in the language you're learning to practice.
- **Recipes:** Not sure what to cook for dinner? You can give ChatGPT a list of ingredients you have in your pantry and ask it to suggest a recipe!
- **Travel Planning:** Planning a trip and not sure what to see or do? ChatGPT can provide you with popular tourist spots or local hidden gems in the city or country you're visiting.
- **Entertainment:** If you're bored, you can use ChatGPT to generate a short story or a poem. You can even play text-based games with it.
- **Brainstorming:** Stuck on a problem and need a fresh perspective? You can ask ChatGPT for suggestions. It might help you think outside the box!
- **Learning Aid:** Need a quick explanation of a historical event, a math problem, or a scientific concept? Ask ChatGPT! It can provide simple explanations or deep dives into a wide range of topics.
- **Wellness:** Need a quick meditation guide or tips on how to relax? ChatGPT can guide you through some basic mindfulness techniques or provide advice on maintaining a healthy lifestyle.
- **Writing Assistant:** If you struggle with writing emails or letters, ChatGPT can help you draft them. You can tell it what you want to convey, and it will help you find the right words.
- **Joke Teller:** Feeling down and need a laugh? Ask ChatGPT to tell you a joke. It can lighten the mood and entertain you and your friends.
- **Storytelling and Role-playing:** You can co-write a story with ChatGPT, inputting a scenario or character, and letting the AI help you develop the plot.

Please Note: ChatGPT can help with so much, it's always good to double-check the information, especially if it's something important!

An Update from Updates

"I just wanted to give a special shout out and huge **THANK YOU** to Linda (and Tom!) for "holding down the fort" while I was on a much needed vacation.

Everyone of course knows Tom and the huge role he has in our company, but not many of our customers have had the **pleasure of getting to know Linda.**

Linda has been with us for over a **decade**, working hard behind the scenes updating many of our horse, trailers, and association sites and helping out with any special projects that come in. She is a **tremendous asset** to our company and a **big help** to Tom and me. I truly appreciate everything she does.

What you may not know is that Linda works **full time** for a strawberry nursery in California, so asking her to also take on my workload while I was gone for 10 days was a pretty big favor to ask.

She managed the updates beautifully, and everything ran smoothly. In fact, she did such a great job that I'm willing to bet that some of you didn't even notice I was gone.

THANK YOU LINDA!!! It made my vacation much more enjoyable, knowing that she and Tom had everything handled while I was away." - **Debbie (aka: updates@)**



How to Identify a Scammer on Social Media.

- Their messages include a lot of **grammar and spelling errors**.
- It's a **brand-new** social media profile with little content or few friends. The average Facebook user has around 200–250 friends.
- The profile belongs to someone with whom you thought you were **already friends**. Scammers create “**cloned**” profiles to **impersonate** your friends and contacts.
- You receive a random message with a link in it. **Never click** on links or engage with unsolicited direct messages (DMs).
- You're asked to **send money online** (via gift cards, wire transfers, payment apps, etc.) or invest in cryptocurrency.
- Posts or ads promoting a deal that seems **too good to be true**.
- You're sent to an online store that offer **good deals** but are **missing** basic information.
- The person insists on taking the conversation off social media and **asks you to text them**.

ChatGPT One Liner Jokes



ok let's try one liner jokes. please create 10



Sure, I'm happy to provide some light-hearted one-liner jokes for your client newsletter:

1. I told my wife she should embrace her mistakes... she gave me a hug.
2. I used to play piano by ear, but now I use my hands.
3. I was going to share a time travel joke, but you didn't like it.
4. I don't trust stairs. They're always up to something.
5. My bed is a magical place where I suddenly remember everything I was supposed to do.
6. Why don't we ever tell secrets on a farm? Because the potatoes have eyes, the corn has ears, and the beans stalk.
7. I used to be indecisive. Now I'm not so sure.
8. Some people say I'm lazy. I prefer the term "selective participant".
9. My wallet is like an onion. When I open it, I cry.
10. I have a joke about construction, but I'm still working on it.

Remember, the delivery of a joke can sometimes be as important as the joke itself!

Prior to this I told ChatGPT my audience is my monthly client newsletter and that they should be safe for work, very clever and fun. This was the first response.

New Clients Spotlight – Welcome!



Bitterroot Cookie Cutter
BitterrootCC.com
Hamilton, Montana

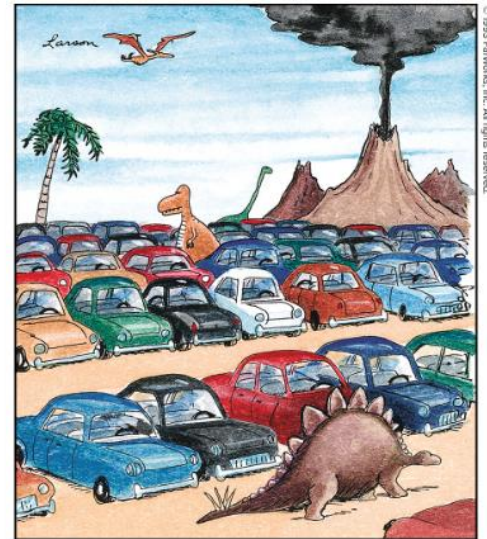


Watch This
Space Next Month!
We're SO CLOSE!



THE FAR SIDE
by GARY LARSON

TheFarSide.com



Jurassic parking



"Oh, my! ... What a cute little maggott!"

AffiliatePartner250

SHARE TO EARN!

Referrals! Share with your
Family and Friends and Earn up
to \$1750!



What Would You Do With an Extra
\$1750?

Contact Tom | 979-217-1544

BigSkyInternetDesign.com / AggielandWebsiteDesign.com

Tips to Use ChatGPT in Your Business

1. **Email Drafting:** Writing emails can be time-consuming. Use ChatGPT to draft or refine your emails, ensuring they're clear, concise, and effective.
2. **Website Copy:** Create or refine your website copy to ensure it's compelling and clearly communicates your brand message.
3. **Market Research:** Ask ChatGPT to summarize articles, reports, and more to stay on top of market trends and keep your business competitive.
4. **Product Descriptions:** Writing product descriptions that sell can be tricky. ChatGPT can help craft enticing descriptions that highlight the key benefits of your products.
5. **Social Media Responses:** Use ChatGPT to help respond to comments on your social media posts. It can help ensure quick responses and maintain engagement with your audience.
6. **Sales Scripts:** ChatGPT can assist in crafting persuasive sales scripts, helping your sales approach potential customers more effectively.
7. **Ad Writing:** Use ChatGPT to draft ad copies for various platforms. A compelling ad can be key to attracting more customers.

Where do I Send Website Updates?

Use this QR Code to easily send an
update email to Debbie at
Updates@BigSkyInternetDesign.com.



Newsletter Archives:

BigSkyInternetDesign.com/Newsletters