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October 2021

# The Big Sky and Aggieland Report

## Tips, Thoughts, Trivia and Fun

Brought to you by Big Sky Internet Design and Aggieland Website Design

## Tom's Thoughts >>>



So, what's up with a printed newsletter?

Great Question!

Getting information out to you, our customer, is getting harder and harder. There is so much email spam these days, I do not want to add to it. And if I did, who would read it anyway?

Hence this printed newsletter instead. The intent is to offer useful information about website type stuff, some helpful tips, other relevant information and some irrelevant information too!

It is our way of saying that you are *very* important to us, and we truly value your business and your trust.

I hope you find it useful and interesting and feel free to pass it on to friends!

Please let me know what you think at [tom@excelerationdesigns.com](mailto:tom@excelerationdesigns.com)!

Thanks!  
Tom

## A Little Background...

### Welcome to the first edition!

Just a little background on us...Big Sky Internet Design and Aggie Website Design are two dbas' of Exceleration Design, Inc. But in reality, both companies are the same people!

Many of you know Carrie and I started Big Sky Internet Design when we lived on our ranch in windy Livingston Montana back in the early 2000's. One thing led to another, and Jake and Jess decided they wanted to go to college in Texas. Well, we all know what out-of-state tuition is like! So, we moved to a 126 acre ranch in east Texas with a covered arena! We were in heaven!

That is until both kids enrolled at Texas A&M and we lost our built in labor pool. Lots of work for two of us, running a website design business, buying and selling horses, working and showing horses, taking care of mares and babies, taking care of the cattle to work the horses and ALL the other things that go with a ranch. I am sure I am preaching to the choir for many of you!

Well, we found ourselves no longer having time for it all, plus we were driving back and forth to Texas A&M all the time. One thing led to another, and we finally decided to sell the ranch and move to where the action is, Texas A&M and Bryan/College Station. This is when we decided to form Aggieland Website Design to help local businesses with their websites. Hence the two dbas.

Now, after graduating from Texas A&M, Jake lives in Golden Colorado and is the Director of Engineering for a heavy equipment sales company and Jess is in Denver and is the Supervising Sales Manager for an international company. Carrie and I are proud parents!

So, there you have it, the Cliff Note's version of the formation of Big Sky Internet Design and Aggieland Website Design!

Watch Out >>>

# Domain Name Scams are on the Rise!

Customers have been contacting us recently about letters they are receiving in the mail, similar to the one to the right from Domain Registry. Another serious offender is United States Domain Authority.

These letters look 100% official and legitimate, but they are not. For example, this Domain Registry of America letter will allow the transfer your domain name to them for an inflated amount.

Even though, most customers allow us to manage their domain name you may still get these letters.

The moral to the story... when in doubt about any email or mail you receive that does not look quite right, PLEASE ask us!

**Better safe than sorry!**

**Domain Registry** Domain Name Expiration Notice  
visit us at [www.giv.com](http://www.giv.com)

As a courtesy to domain name holders, we are sending you this notification of the domain name registration that is due to expire in the next few months. When you switch today to Domain Registry, you can take advantage of our best savings. Your registration for: [horsewalkersonline.com](http://horsewalkersonline.com) will expire on **December 9, 2021**. Act today!

Domain name: [horsewalkersonline.com](http://horsewalkersonline.com)  
Reply Requested By: October 25, 2021

You must renew your domain name to retain exclusive rights to it on the Web, and now is the time to transfer and renew your name from your current Registrar to Domain Registry. Failure to renew your domain name by the expiration date may result in a loss of your online identity making it difficult for your customers and friends to locate you on the Web.

Privatization of Domain Registrations and Renewals now allows the consumer the choice of Registrars when initially registering and also when renewing a domain name. Domain name holders are not obligated to renew their domain name with their current Registrar or with Domain Registry. Review our prices and decide for yourself. You are under no obligation to pay the amounts stated below, unless you accept this offer. **This notice is not a bill**, it is rather an easy means of payment should you decide to switch your domain name registration to Domain Registry.

Term	Period covered	Price
1 Year	Until - Dec 9, 2022	\$50.00
2 Year (Recommended)	Until - Dec 9, 2023	\$90.00 (save \$10)
5 Year (Best Value)	Until - Dec 9, 2026	\$190.00 (save \$60)

The following names are currently available for you to register and secure, protecting your domain name from being duplicated.

Available Domains	Period covered	Price
<a href="http://horsewalkersonline.net">horsewalkersonline.net</a>	2 Years	\$90.00
<a href="http://horsewalkersonline.org">horsewalkersonline.org</a>	2 Years	\$90.00

For a complete list of our terms and conditions, please visit [www.giv.com/tos](http://www.giv.com/tos)

## Did You Know?

### October is Adopt a Dog Month?

Since 1981, the American Humane Society has celebrated "Adopt a Dog Month" each October in an effort to help the estimated 3-4 million animals waiting in shelters every year to get the loving, forever homes they deserve.

Be a hero this month and adopt a dog from your local shelter or rescue group!

## Monthly Quote

"Of the billionaires I have known, money just brings out the basic traits in them. If they were jerks before they had money, they are simply jerks with a billion dollars."

—Warren Buffett

## Tips >>>

# How to Declutter Your Devices

Computers and phones tend to become cluttered even if people are careful in regard to the storage and organization of pictures and files. Files accumulate over a long period of time, resulting in less storage space, full caches, redundant apps, and memory and speed issues. This is especially true for email where attachments take up huge amounts of space.

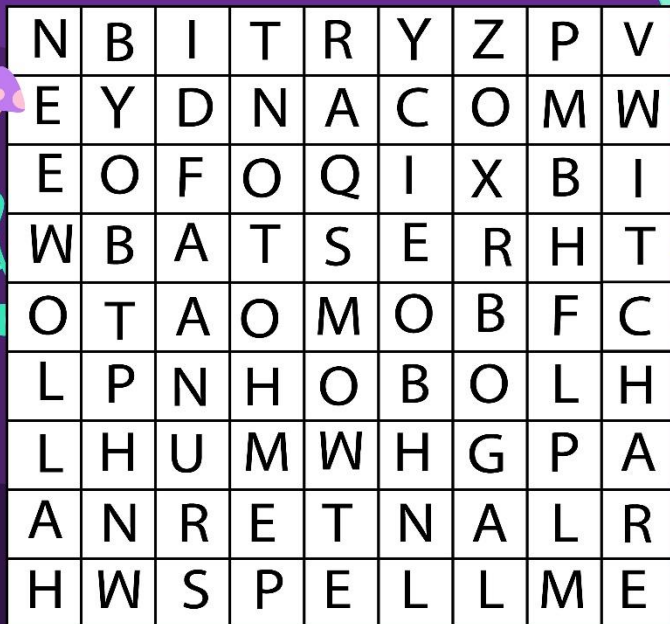
De-cluttering your devices every once in a while, is important. There are a few easy tips to follow to ensure you do it correctly.

A desktop and phone screen clean-up are a great place to start. A crowded screen can slow down a device and make it confusing to use. Clear away any extras and organize the remainder within folders to make your screen tidy, organized and easier to use!

It is also a good idea to create a naming scheme in which to name files on your computer. This may sound simple, but it can be very important in making it easier to find and gain access to the right files among the hundreds of them. This creates uniformity and cuts down the stress of finding that file you know is in there somewhere.

Lastly, don't forget descriptive names for all those folders you stash stuff in!

# Happy Halloween Word Search



WITCH  
HALLOWEEN  
POISON  
BAT  
LANTERN  
CANDY  
BROOM  
CHARM  
SPELL



## Useless Trivia

In San Francisco, it is against the law to feed pigeons on the streets and sidewalks.

Texas A&M is the oldest higher education institution in the Texas. It was founded in 1876.

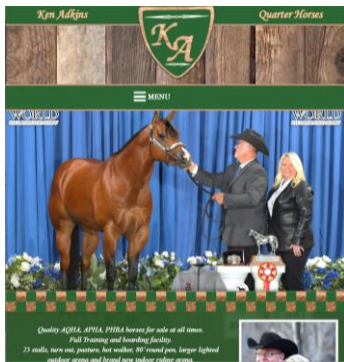
Not one state name in the whole of the US includes the letter Q.

Horses have the largest eyes of any land mammal.

Cows have an acute sense of smell and can detect odors up to six miles away.

Told ya... pretty useless!

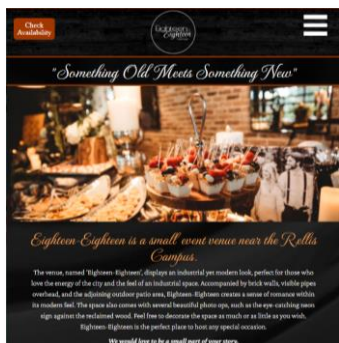
## New Customer Spotlights – Welcome!



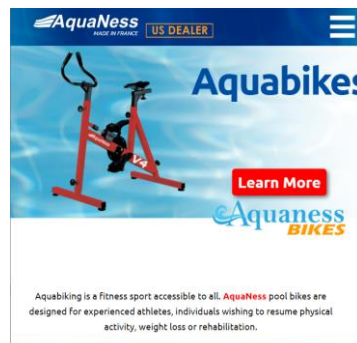
**Ken Adkins Quarter Horses**  
KenAdkinsQuarterHorses.com  
Scarbro, West Virginia



**Nine Points Equine Transportation**  
NinePointsEquine.com  
Lovettsville, Virginia



**Eighteen Eighteen Venue**  
1818Venue.com  
Bryan, Texas



**Aquaness Aquabikes**  
AquaNessBikes.com  
College Station, Texas

## 2021-2022 Stallion Auction Dates

Big Sky handles many stallion service auctions for our association customers. Check out [StallionAuctionsOnline.com](http://StallionAuctionsOnline.com) for the most up to date list! List updated 10/1/21.

Auction	Begin	End
Heritage Days Classic	10/8/21	11/21/21
Southern Cutting Futurity	11/1/21	1/31/22
Cascade Cow Cutters	12/1/21	1/10/22
Cowboy State Stallion Incent.	12/1/21	1/29/22
Texas Quarter Horse (Race)	12/2/21	1/12/22
Oklahoma Quarter Horse Racing	12/16/21	1/28/22
Colorado Classic Stallion Incentive	1/1/22	1/22/22
Pacific Coast Cutting Horse	1/5/22	1/19/22

Watch next month for MANY more!

## Featured Customer Redesign – BudNippers.com

### OLD OUTDATED SITE....



### NEW MODERN DESIGN

Mobile friendly responsive layout looks great on all devices!

Budnippers.com has been a customer of ours since 2002! We updated their website a little here and there, but it just worked for them all these years. They build and sell these awesome hoof nippers that makes a farrier's life much easier. You should check out the testimonials on their website!

But the time came for the redesign and now their new website is modern, highly secure, works wonderfully on any device and the first impression is amazing. Thank you, Carlene Barthel, for trusting Big Sky with your website for almost 20 years!

Now may be a GREAT time to freshen up your website. Plus get an awesome discount for existing customers for a limited time! But, once they are gone, they are gone!



Thank you for your Referrals!

*Thank you, Lisa Lee from Georgia QHA, for your referral!*

*Lisa got an \$100 Amazon Gift Card in Appreciation from Big Sky! Thanks Lisa!*

*We love referrals! Share us with your friends and you can get a \$100 Amazon Gift Card too!*

Contact Tom - 979-776-5160

[BigSkyInternetDesign.com](http://BigSkyInternetDesign.com) / [AggielandWebsiteDesign.com](http://AggielandWebsiteDesign.com)



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